

La Oportunidad de la Década

Sector Salud

Juan Carlos Guáqueta
Mentex



¿ Qué población existía en el mundo en las primeras versiones de hospitales en el Siglo 18?

- a. 5 mil millones de personas
- b. 2 mil millones de personas
- c. Mil millones de personas
- d. 500 mil personas





2,000 millones de personas

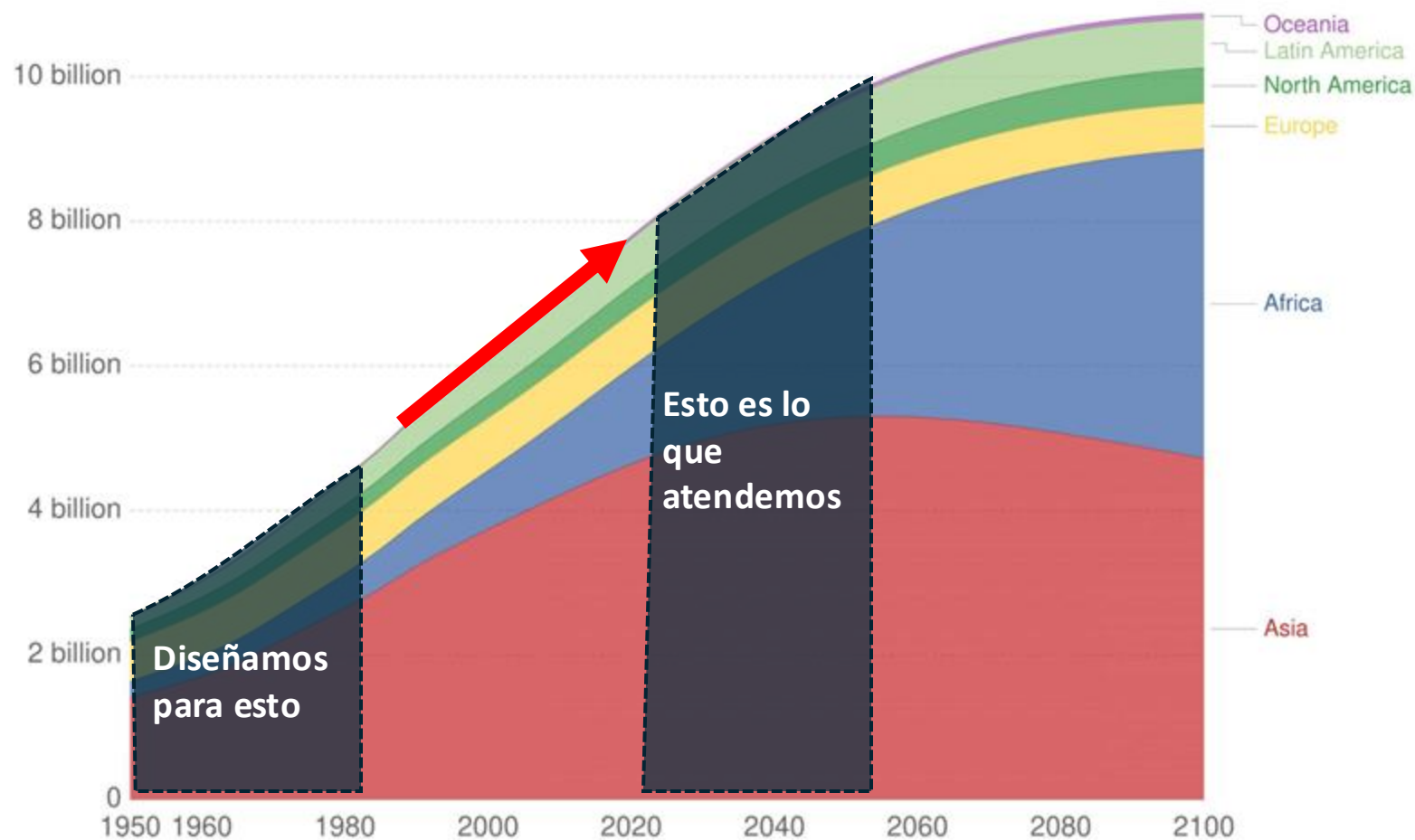


8 Mil Millones (2022)

World population by region projected to 2100

Projected population to 2100 is based on the UN's medium population scenario.

Our World
in Data



Source: HYDE (2016) & UN, WPP (2019)

OurWorldInData.org/world-population-growth • CC BY

Estimación de crecimiento de la población mundial hasta 2100 por continentes.



33° Foro Internacional de Aguas
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional





NO ES EXTRAÑO QUE EL SISTEMA COLAPSE

Sobre demanda
Sobre exigencia
Alcance
Falta de capital



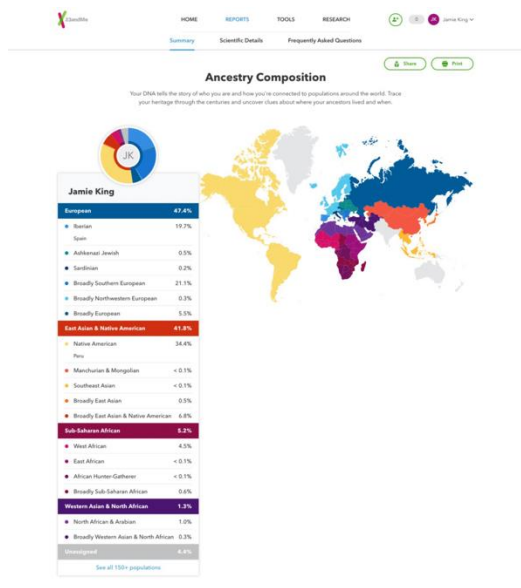


OPORTUNIDAD
CON ESFUERZO



QUIETUD
CON PESIMISMO





JUAN CARLOS GUÁQUETA

Chief Learning Officer / Chief Innovation Officer
 +57 312 242 1832 | @jgquaqueta@gmail.com | https://www.linkedin.com/in/jgquaqueta/ | Bogotá



EXPERIENCE

Chief Learning Officer

- Created a learning platform for over 10 educational modules on technology, branding, strategic financial health, and tech and more. 80% increase in sales and 80% on engagement. 80% user 75.
- Development of a strategy of the "teaching as a service" and new product development.
- Conference and entrepreneurial training on teams related to trends, AI, disruptive AI, creativity, business transformation systems, and branding. Highly on innovation in health, IT and Ops, education and insurance.
- Business development of new educational initiatives.
- Collaboration with clients including: Becton Dickinson, Amgen, Roche, Merck, Millennium, Chairman of Convergence, Ecopetrol, Rosca, Celis, and many others.

Director of Innovation and Learning

Strategic Initiatives

- 2019 - 2020 | Bogotá, Colombia
- Handled over 1,000+ lead inquiries.
- Implemented Monday.com as a project management tool, integrating with CRM (HubSpot) and ERP (SAP) leading to a 40% reduction in admin processes.
- Coordinated the company strategy. Shaping the organization's main 3 pillars: Academy, Ecosystem, and Data.
- Developed the branding and new corporate of the brand.
- Led the digital Academy and on-site educational experiences.
- Lead collaborations with experts in related fields such as research, health tech, author, teachers, speakers, deep tech.

Senior Consultant

Investment Fund and Corporates

- 2018 - 2020 | Bogotá, Colombia
- Topics: Ecosystem Building, Business Development, Strategy, Innovation and Digitality.
- Client: Family Offices, Banks, Credit/ Insurance companies, retail, Oligos and more.
- Support on data driven implementations, new products, development of branding programs, financing and conferences.

Director Capacity Building and Interim VP LATAM regional Office

Global Strategy Initiatives

- 2019 - 2020 | Bogotá, Colombia
- Handled the "Latin America Growth" initiative to unify programs across 8 countries, targeting benefits for 4 million citizens.
- Created the Commercial Strategy team, achieving 75% growth in social media, 80% increase in team training, and 80% savings in content production.
- Implemented the regional distribution of digital data and branding in 8 markets (Mexico, Brazil, Chile, Peru, Colombia, Argentina, Uruguay, and Ecuador).
- Established Latin/Colombian network as the most successful of the regions in the LATAM ecosystem.
- Strategic partnerships with global entities (IM, Deutsche, IBM, etc.).
- Over 100 regional activations (2019), and successful regional projects (2020).
- Collaborated with IBM Innovation, Oracle, and Google to provide 100+ courses, and implemented solutions in 3 countries with 50 improvements of effectiveness and costs.
- Discovered ML/BI distribution for COVID response in LATAM and collaborated globally. Significant opportunities to regional strategies and support.

Product Director ClinicaI

Healthtech and medical devices

- 2018 - 2018 | San Francisco
- in charge of the operations, design and participating of the non-invasive medical device.
- Lead business development and investment acts as follows: The technology identified colorectal cancer with 84% efficiency. Secure 250k of pre-seed investment.
- Entrepreneurial experience as cofounder.

SUMMARY

Passion for innovative experience in innovation, entrepreneurship, product development, content creation, and capacity building. Movement for the digital transition. Close the reality and drive the industry knowledge to foster innovation. 2009 track record in diverse sectors including tech, health, construction, tourism, agriculture, business, health tech and educational training for C-level professionals.

LANGUAGES

Spanish: Native
 English: Proficient

SKILLS

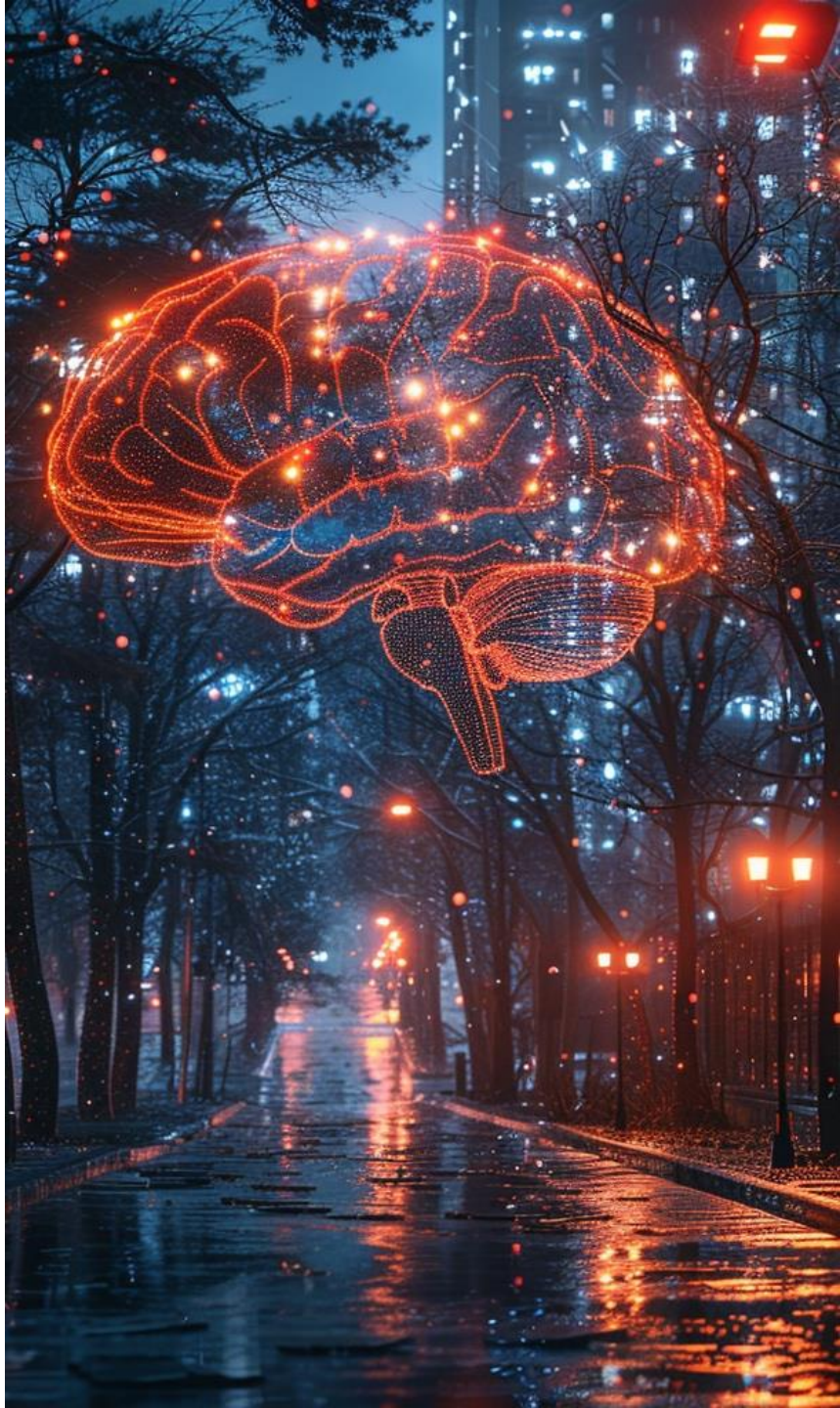
Public Speaking, Product development, Marketing, Sales, Finance, Business development, Exponential technologies, Educational Training, Curriculum development, Agile methodologies, Project management, CRM, LMS, Zapier, Monday.com, CRM, LMS, Zapier

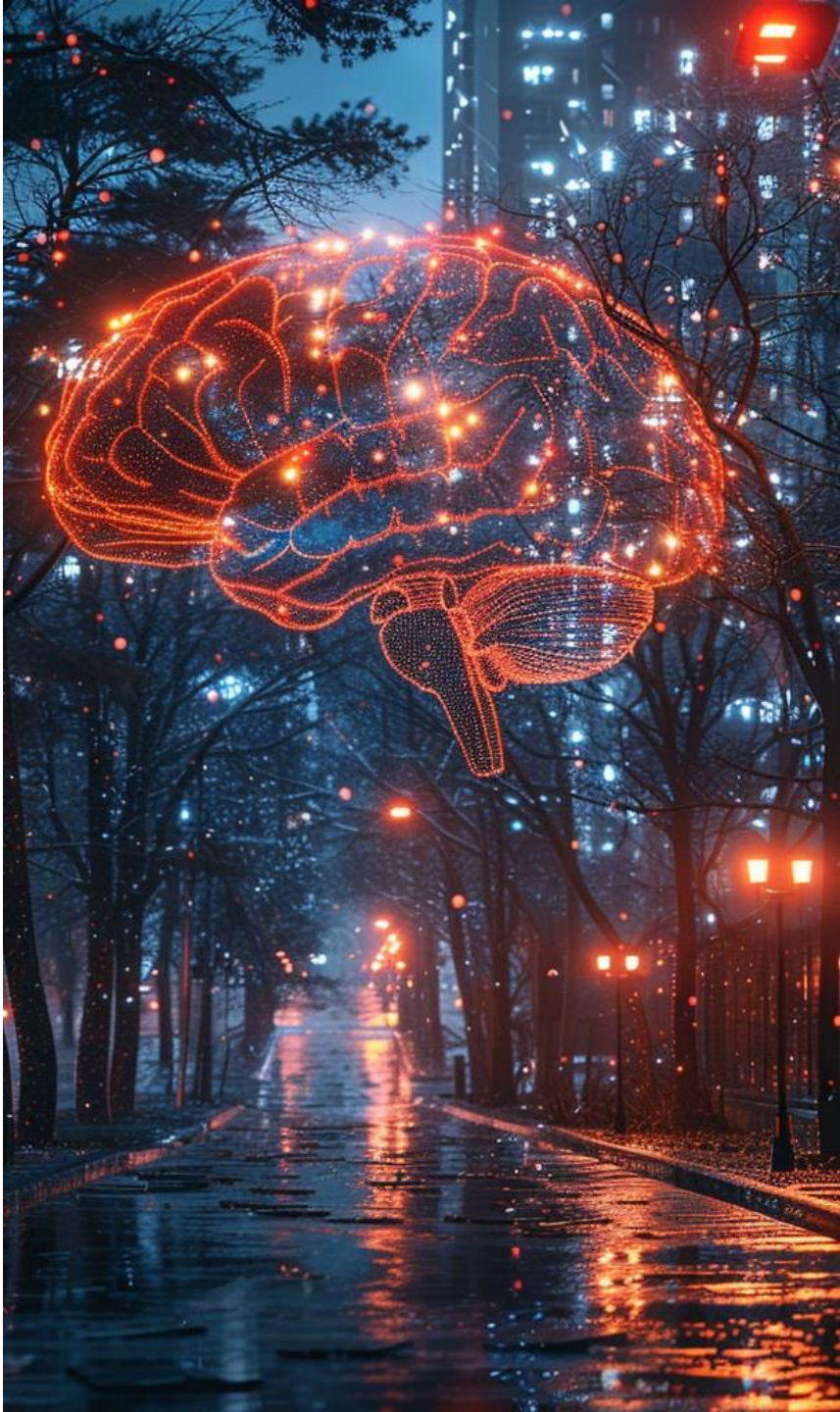
ACHIEVEMENTS

- Co-author of Reports "Deep Tech Colombia" and "Human Capabilities in the AI Era"
- Co-lead Deep Tech Alliance for Colombia. Over 200 professionals, deep tech.
- ML Technology review Innovators under 30 Recognition between thousands of entrepreneurs.

CERTIFICATION

150+ courses completed
 +30 certificates from LinkedIn Learning, Udacity and Coursera





Soy Doctor anesestsiólogo de un hospital en Bogotá. Tu eres mi paciente a quien van a operar de juanete en el pie izquierdo por un dolor persistente que has tenido.

Estas son las preguntas que quiero saber de ti :

¿Tienes alguna condición médica preexistente, como hipertensión, diabetes, problemas cardíacos, asma u otras enfermedades?

¿Que tipo de sangre tienes?

¿Has tenido cirugías previas? Si es así, ¿tuviste alguna complicación con la anestesia?

¿Realizas deporte regularmente?¿cuáles?

¿Tomas algún medicamento regularmente, incluyendo suplementos o medicamentos de venta libre?

¿Eres alérgico a algún medicamento, anestesia o alguna sustancia en general

¿Fumas o has fumado en el pasado? ¿Consumes alcohol o alguna otra sustancia?

¿Tienes algún problema con el consumo de alimentos o bebidas, como intolerancia a la lactosa o alergias alimentarias?

¿Cuánto tiempo has tenido dolor por el juanete? ¿Cómo describirías la intensidad y frecuencia del dolor?

¿Has intentado algún tratamiento no quirúrgico para aliviar el dolor? ¿Cuál ha sido el resultado?

¿Has tenido alguna enfermedad o resfriado reciente?

¿Has recibido todas tus vacunas, incluyendo la vacuna contra el tétanos?

¿Tienes alguna preferencia o preocupación particular respecto a la anestesia

¿Hay algo que te gustaría discutir o saber más sobre el proceso anestésico y la cirugía?

¿Qué información genética es relevante que deba conocer?

Respóndeme en una matriz que pueda copiar y pegar. Se específico y usa la data que tienes de entrenamiento . No inventes información. Si no conoces la respuesta responde “ pregúntame personalmente” .



Juan Carlos 's life

Por Juan Carlos Guaqueta

GPT que tiene información de la vida de Juan Carlos Guaqueta

Pregunta eventos importantes

Viajes relevantes

Momentos difíciles

Condiciones de salud

resultado:

¿Has tenido alguna enfermedad o resfriado reciente?

¿Has recibido todas tus vacunas, incluyendo la vacuna contra el tétanos?

¿Tienes alguna preferencia o preocupación particular respecto a la anestesia?

¿Hay algo que te gustaría discutir o saber más sobre el proceso anestésico y la cirugía?

¿Qué información genética es relevante que deba conocer? Respóndeme en una matriz que pueda copiar y pegar. Se específico y usa la data que tienes de entrenamiento . No inventes información. Si no conoces la respuesta responde “ pregúntame personalmente”



ChatGPT puede cometer errores. Considera verificar la información importante.



Glass AI ^{Beta}

Upgrade to Glass Pro for unlimited use of Glass AI

Differential Diagnoses Generated 0/5

Clinical Plans Generated 1/5

GET PRO

This product is not intended for medical advice. Glass AI is an educational tool for trainee clinicians and clinicians in training to generate appropriate diagnostic problem representations, clinical plans, and who understand

Try an example:

Chest Pain DDx

ADHF Clinical Plan

AMS DDx

ACS Clinical Plan

Clinical Problem Representation

36-year-old man, intolerance to lactose, Colon inflammation from eating salmon, tilapia and trout, abdominal pain and desire to vomit

ADD FULL HISTORY & PHYSICAL

Colon Inflammation and Nausea

The patient is a 36-year-old man with a known intolerance to lactose who is experiencing colon inflammation and a desire to vomit after consuming certain types of fish, namely salmon, tilapia, and trout. The inflammation of the colon, or colitis, could be due to an allergic reaction or food intolerance to these specific types of fish. The nausea and desire to vomit could be a manifestation of the gastrointestinal distress caused by the inflammation. The patient's lactose intolerance could potentially exacerbate these symptoms if dairy products were also consumed. The differential diagnosis includes food allergy, food intolerance, gastroenteritis, and inflammatory bowel disease.

Dx:

- CBC
- BMP
- ESR
- LFTs
- Lipase/Amylase
- KUB
- Urinalysis
- ECG
- Consider GI Pathogen Panel or Stool O&P

Tx:

- In mild-to-moderate dehydration, consider oral rehydration therapy. In patients with altered fluid and electrolyte status, consider IV crystalloids with electrolyte supplementation.
- Recommend small frequent meals, low-fat, low-fiber, bland diet. Avoid caffeine, alcohol, fatty, or spicy foods.
- Antiemetic therapy: ondansetron (Zofran) 2 - 8 mg PO/IV q8h, promethazine (Phenergan) 12.5 - 25 PO/IV q4-6hr, prochlorperazine (Compazine) 4-10 mg PO/IV q6h, metoclopramide (Reglan) 10-20 mg PO/IV q6-8h.

References

1. Athavale, A., Athavale, T., & Roberts, D. M. (2020). Antiemetic drugs: what to prescribe and when. *Australian Prescriber*, 43(2), 49-56. <https://doi.org/10.18773/austprescr.2020.011>
2. Flake, Z. A. (2004, March 1). Practical Selection of Antiemetics. *AAFP*. <https://www.aafp.org/pubs/afp/issues/2004/0301/p1169.html>
3. Flake, Z. A., Linn, B. S., & Hornecker, J. R. (2015). Practical selection of antiemetics in the ambulatory setting. *American family physician*, 91(5), 293-296.
4. Furyk, J., Meek, R., & McKenzie, S. (2014). Drug treatment of adults with nausea and vomiting in primary care. *BMJ*, 349(aug07 2), g4714. <https://doi.org/10.1136/bmj.g4714>
5. Lacy, B. E., Parkman, H. P., & Camilleri, M. (2018). Chronic nausea and vomiting: evaluation and treatment. *The American Journal of Gastroenterology*, 113(5), 647-659. <https://doi.org/10.1038/s41395-018-0039-2>
6. Scorza, K. (2007, July 1). Evaluation of Nausea and Vomiting. *AAFP*. <https://www.aafp.org/pubs/afp/issues/2007/0701/p76.html>

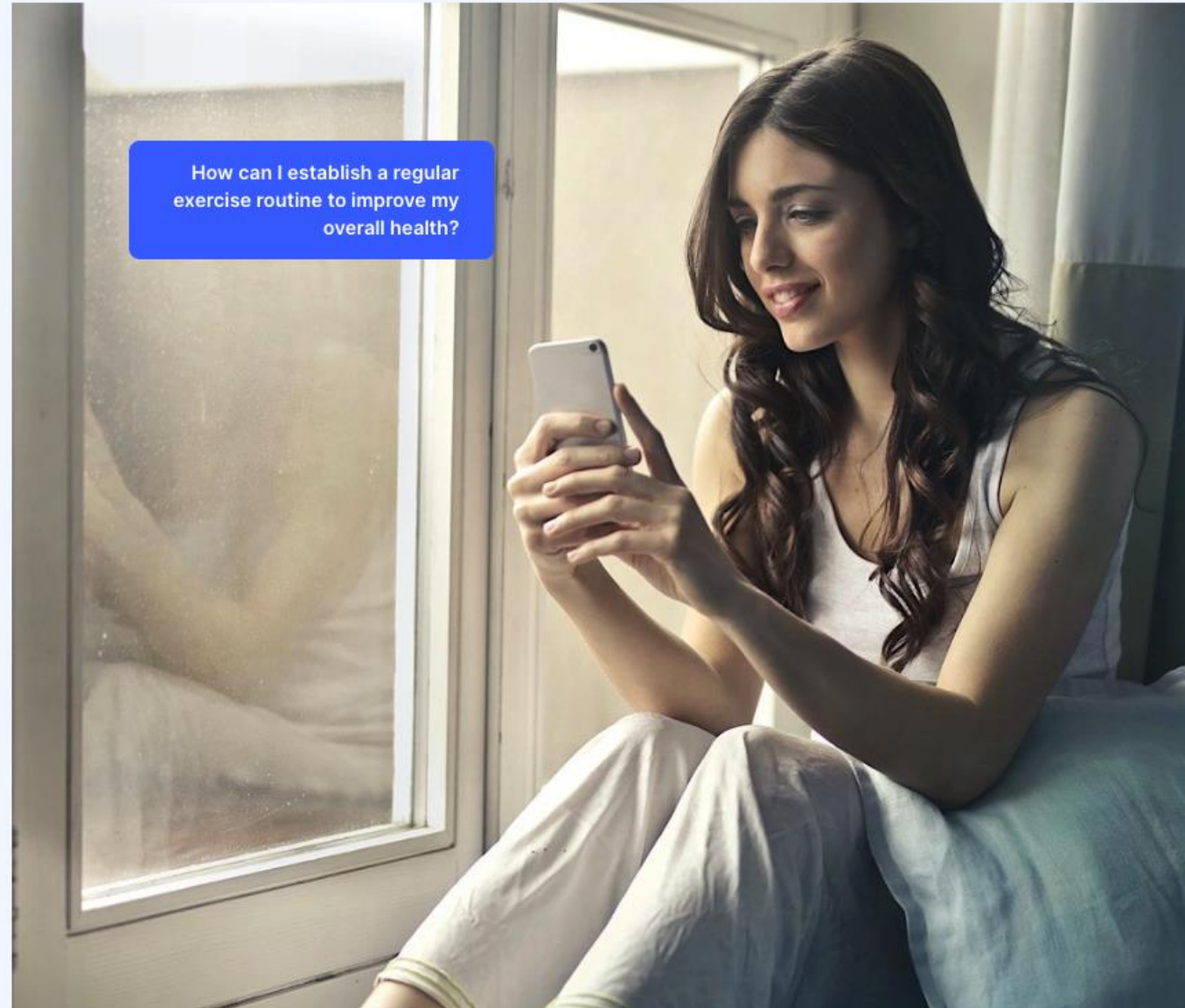
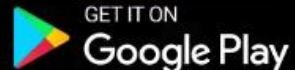


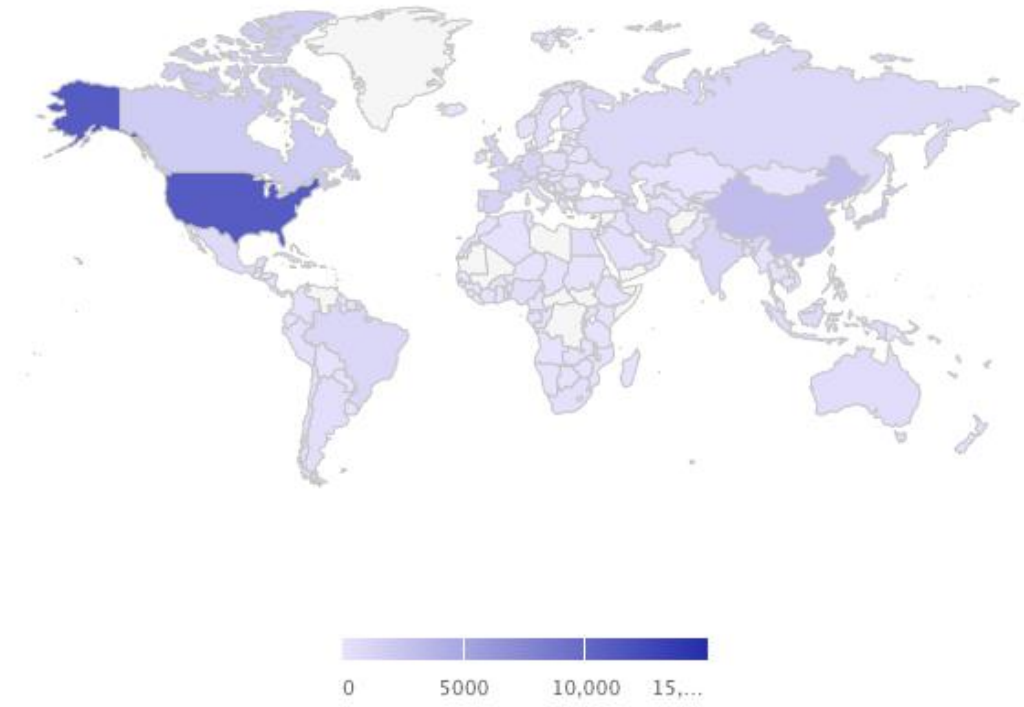
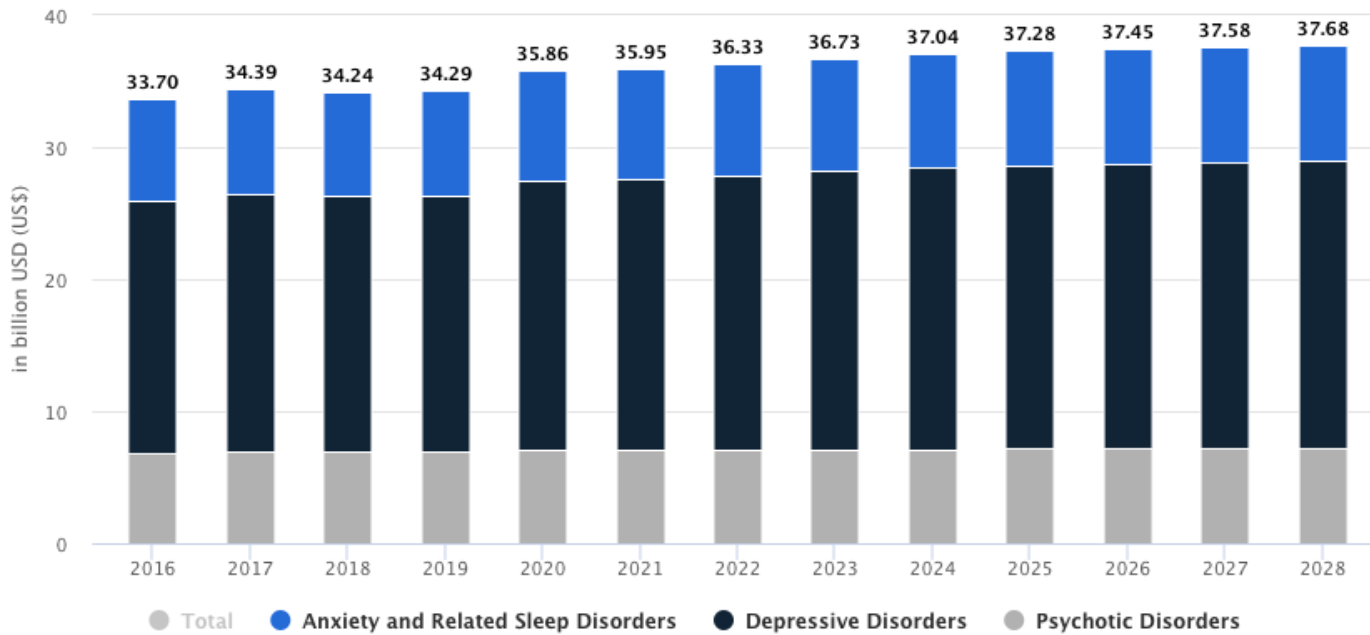
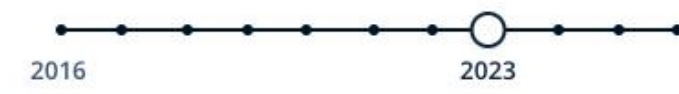
\$4.1 trillion in U.S. healthcare spending, of which 90% goes to chronic conditions

THRIVE AI: THE AI-BASED THERAPY APP

Imagine Having a Mentor, a Guide, and a Therapist Available 24/7.

Thrive AI is a newly developed cutting-edge mobile app that is committed to improving mental health and promoting personal growth. It can understand unique human feelings and needs and provide valuable insights to overcome obstacles and succeed.





Most recent update: Apr 2023

Source: Statista Market Insights

Notes: Data shown is using current exchange rates and reflects market impacts of the Russia-Ukraine war.

Most recent update: Apr 2023



33° Foro Internacional OES
 en alianza con la Fundación Santa Fe de Bogotá
 y Planetree Internacional



Oportunidad

Base de datos especializadas e integración

Historias Clínicas

Poblacionales

Terapias

Especializaciones

Demográficas





PULL

Data pacientes

Data salud
pública

Data ecosistema
salud

PUSH

Demanda
Laboratorios,
medicamentos

Data para
modelos de AI

Comercio

DATA ABIERTA Y PRIVADA

Profile Settings ×

E-Mail Address

API Key (see [documentation](#))

Add Two-Factor Authentication

Delete Account







24/7 on-demand care with Prime

Prime members can add One Medical membership and get 24/7 on-demand care for \$9/mo.

i This membership benefit is exclusive for Prime members.

[Start your 30-day free Prime membership trial](#)

*Scheduled appointments are billed to you or your insurance.



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional





Infraestructura y capital humano seguirán teniendo valor



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional



APROVECHAR NUEVAS OPORTUNIDADES
Mentalidad emprendedora y de diseño

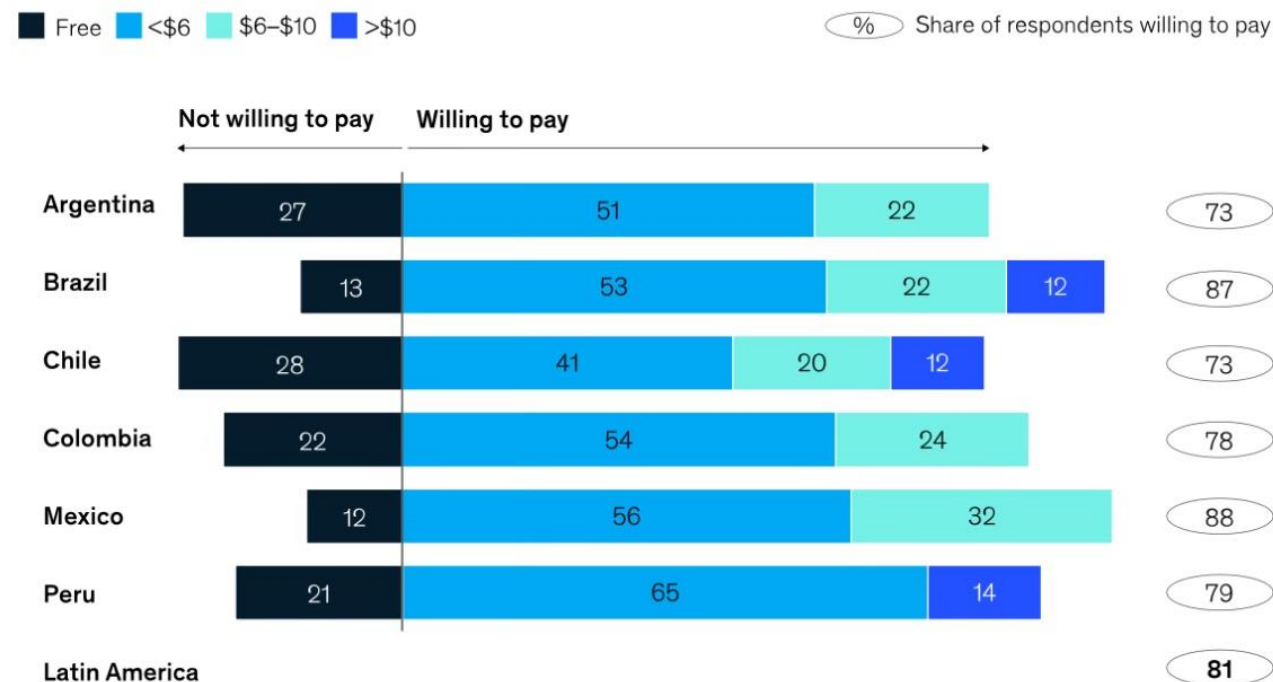


About 20 percent of surveyed consumers would like to acquire private insurance plans but can't afford them

Out of the 62 percent of respondents who don't have private insurance, about 20 percent of them would be interested in acquiring it but can't afford it. We asked respondents to choose from a set of plans that were more accessibly priced, with different coverage options, to understand their preferences and priorities: almost half reported that they would prefer having a general practitioner as gatekeeper if the plan was 10 to 20 percent cheaper, and about 18 percent would prefer a restricted network plan (in which the insurance

Most survey respondents are willing to pay for a wellness and preventive care app.

Willingness to pay out of pocket for a wellness and preventive app,¹ highest price based on app usage value, % of respondents



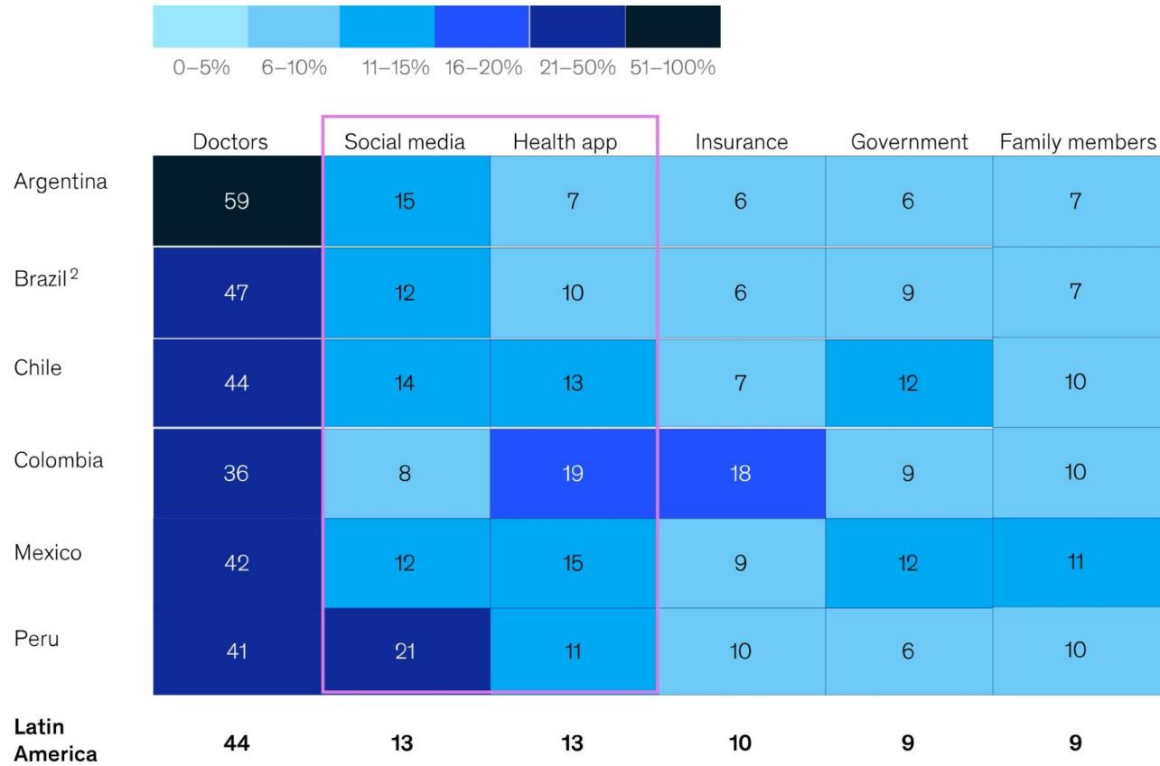
Note: Figures may not sum to 100%, because of rounding.

¹ Question: How much would you be willing to pay out of pocket for the app each month? Select the maximum value you would be willing to pay, considering the value of the use of the application only (virtual consultations and online content would have an additional cost). This exhibit considers 4,088 responses.

Source: McKinsey Latin America Healthcare Consumer Insights Survey, April 2023 (n = 4,276)

Many Latin Americans say digital tools are among their primary sources of reliable prevention and healthcare information.

Primary source of reliable information about prevention and healthcare,¹ % of respondents²



Note: Figures may not sum to 100%, because of rounding.

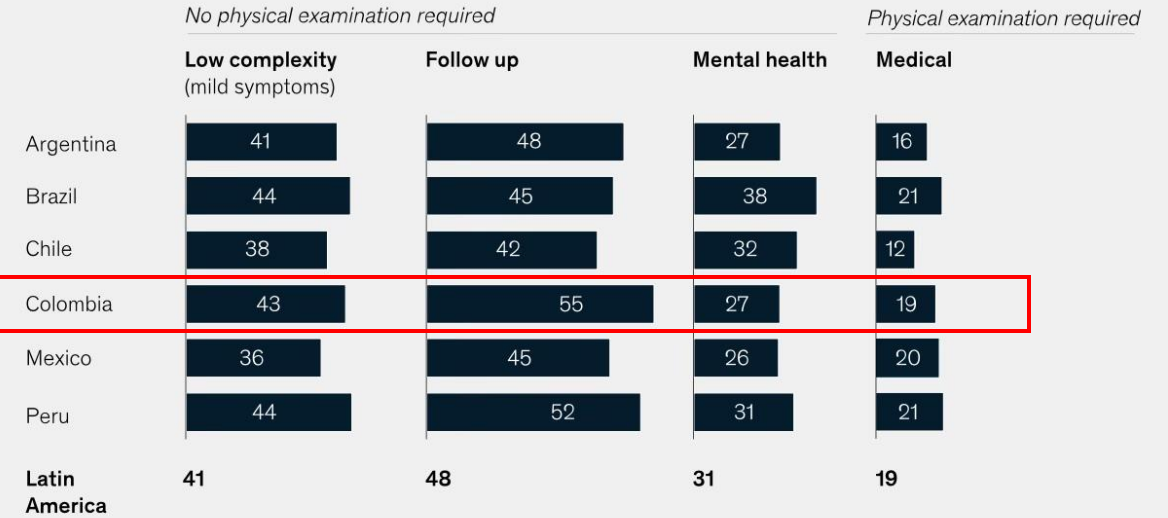
¹ Question: What is the primary source through which you would like to get reliable information about prevention and health care? Select up to 3 of the following options. This exhibit considers only those ranked first.

² Reduced sample size due to programming issues with Brazilian survey (n = 1,132); as a result, Brazil figures sum to 91%, and 4,168 responses were considered for this exhibit.

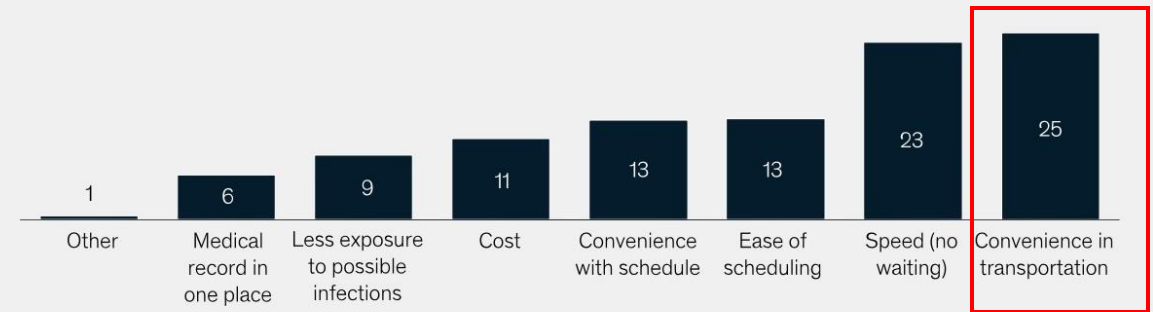
Source: McKinsey Latin America Healthcare Consumer Insights Survey, April 2023 (n = 4,276)

Almost half of surveyed Latin Americans prefer virtual options for follow-up care.

Virtual consultation preference by type of care,¹ % of respondents



Reasons for preferring virtual care,² % of respondents



Note: Figures may not sum to 100%, because of rounding.

¹ Question: If you have ever received medical care through virtual consultation or are willing to try, of the following types of consultation, choose those for which you would have a virtual consultation. Select all that apply.

² Question: Select all those options for which you prefer online according to order of priority.

Source: McKinsey Latin America Healthcare Consumer Insights Survey, April 2023 (n = 4,276)



5.7 Billion USD



What We Do

Get Care ▾

Partners

Ab

Radically different care for a healthier life.

We're a group of people bringing better care, rooted in our own communities, so we can all live healthier lives.

Call us now



3.7 Billion USD

NOOM

CAREERS

FOR BUSINESS

PRODUCT

COMPANY

SUPPORT

LOGIN

EN

LEARN MORE

ABOUT US

Hi, we're Noom.

We're a consumer-led digital health company that helps people live healthier, happier lives

GET STARTED



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional

12.7 Billion USD



Need Help? Call Us.
1-866-904-5703 TTY 711

Shop for a Plan Join a Plan Members About Us

For Providers For Brokers

Español



Find the right Medicare plan for you

Download our FREE Medicare comparison guide to learn how to find the benefits and savings you deserve.

[Download FREE Guide](#)

Alice, sua Gestora de Saúde. Porque plano de saúde já não é mais suficiente.

O cuidado completo da sua saúde a partir de R\$ 499,00/mês.

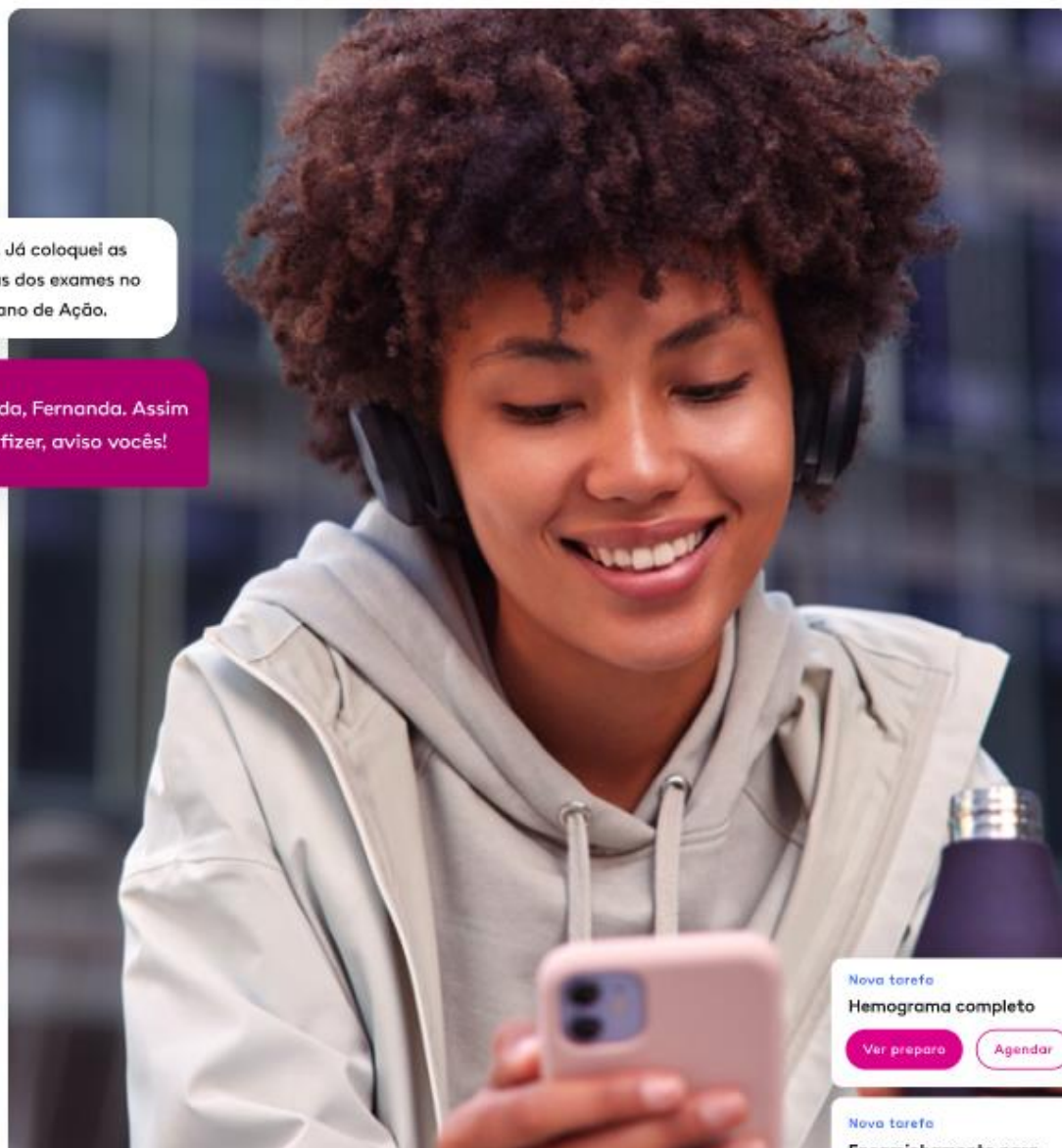
Simule para você →

Conheça Alice para empresas



Oi, Rê! Já coloquei as tarefas dos exames no seu Plano de Ação.

Obrigada, Fernanda. Assim que eu fizer, aviso vocês!





balanze

Te premiamos por tus avances de cada día.

- Registramos la actividad física que realizas día con día

Calcula tu mensualidad

Tengo años.

PLAN BÁSICO

\$0

Monitoreo y activación

- ✓ Acceso completo a Balanze
- ✗ Estudios de sangre anuales

Consultas en línea

- ✗ Medicina general
- ✗ Bienestar
- ✗ Especialistas

Protección

- ✓ Hospitalización

PLAN ESENCIAL

\$234

Monitoreo y activación

- ✓ Acceso completo a Balanze
- ✓ Estudios de sangre anuales

Consultas en línea

- ✓ Medicina general
- ✓ Bienestar
- ✗ Especialistas

Protección

- ← Todo lo básico (con más dinero)

PLAN PRO

\$464

Monitoreo y activación

- ✓ Acceso completo a Balanze
- ✓ Estudios de sangre anuales

Consultas en línea

- ✓ Medicina general
- ✓ Bienestar
- ✓ Especialistas

Protección

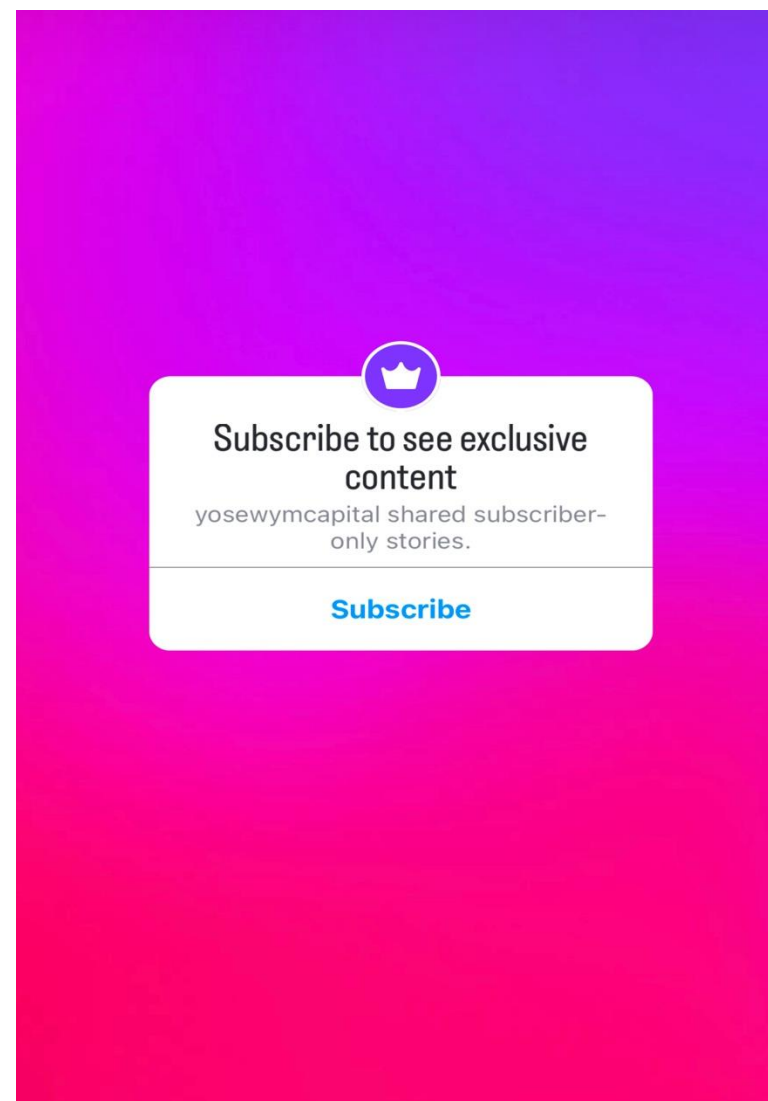
- ← Todo lo esencial (con más dinero)



EARN WITH SUBSCRIPTIONS

Build deeper connections. Earn recurring monthly income.

With subscriptions you can earn recurring monthly income by offering exclusive content and experiences to your most engaged followers.



APR
2024

OVERVIEW OF SOCIAL MEDIA USE

HEADLINES FOR SOCIAL MEDIA ADOPTION AND USE (NOTE: USER IDENTITIES MAY NOT REPRESENT UNIQUE INDIVIDUALS)



NUMBER OF SOCIAL MEDIA USER IDENTITIES



5.07
BILLION

QUARTER-ON-QUARTER CHANGE IN SOCIAL MEDIA USER IDENTITIES



+0.7%
+37 MILLION

YEAR-ON-YEAR CHANGE IN SOCIAL MEDIA USER IDENTITIES



+5.4%
+259 MILLION

AVERAGE DAILY TIME SPENT USING SOCIAL MEDIA



2H 20M
YOY: -2.7% (-4 MINS)

AVERAGE NUMBER OF SOCIAL PLATFORMS USED EACH MONTH



6.7
YOY: +1.5% (+0.1)

SOCIAL MEDIA USER IDENTITIES vs. TOTAL POPULATION



62.6%

SOCIAL MEDIA USER IDENTITIES AGED 18+ vs. POPULATION AGED 18+



84.3%

SOCIAL MEDIA USER IDENTITIES vs. INDIVIDUALS USING THE INTERNET



93.3%

FEMALE SOCIAL MEDIA USER IDENTITIES vs. TOTAL SOCIAL MEDIA USER IDENTITIES



46.6%

MALE SOCIAL MEDIA USER IDENTITIES vs. TOTAL SOCIAL MEDIA USER IDENTITIES



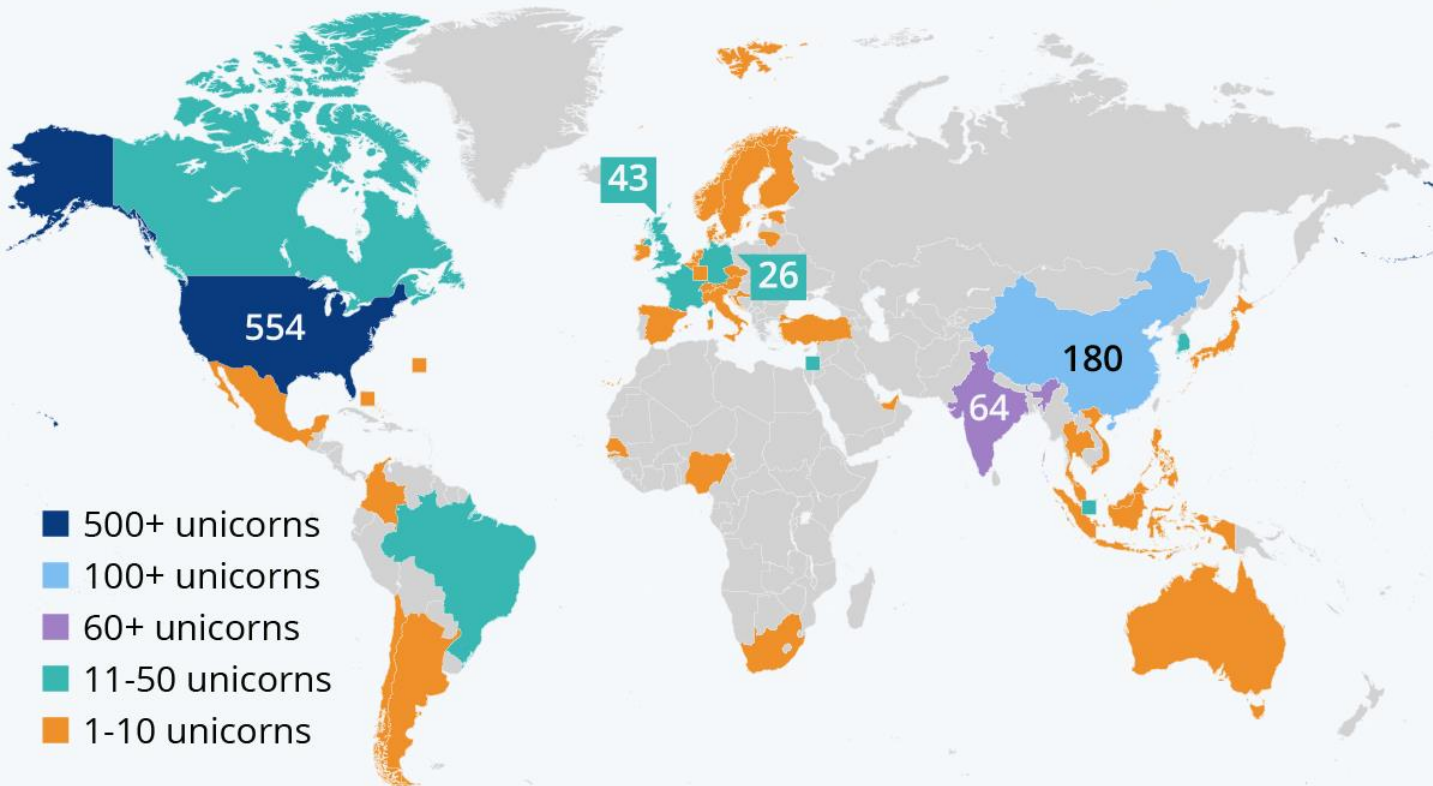
53.4%

SOURCES: KEPIOS ANALYSIS; COMPANY ADVERTISING RESOURCES; CNNIC; BETA RESEARCH CENTER; OCDH; U.N.; GWI (Q4 2023). NOTE: AVERAGE NUMBER OF PLATFORMS INCLUDES DATA FOR YOUTUBE. ADVISORY: SOCIAL MEDIA USER IDENTITIES MAY NOT REPRESENT UNIQUE INDIVIDUALS. COMPARISONS WITH POPULATION AND INTERNET USERS MAY EXCEED 100% DUE TO DUPLICATE AND FAKE ACCOUNTS, USER AGE MISSTATEMENTS, DIFFERENT REPORTING PERIODS, AND DIFFERENCES BETWEEN CENSUS COUNTS AND RESIDENT POPULATIONS. COMPARABILITY: SOURCE AND METHODOLOGY CHANGES; BASE REVISIONS. SEE NOTES ON DATA.

Global Unicorn Herd Now Counts 1,000+ Companies



Number of privately held, up-and-coming companies with a valuation of \$1 billion or more, per country



- 500+ unicorns
- 100+ unicorns
- 60+ unicorns
- 11-50 unicorns
- 1-10 unicorns

As of March 30, 2022
Source: CB Insights



140 HealthTech Unicorns

Febrero 2023

\$320B USD

Hispanos

7,5% población mundial

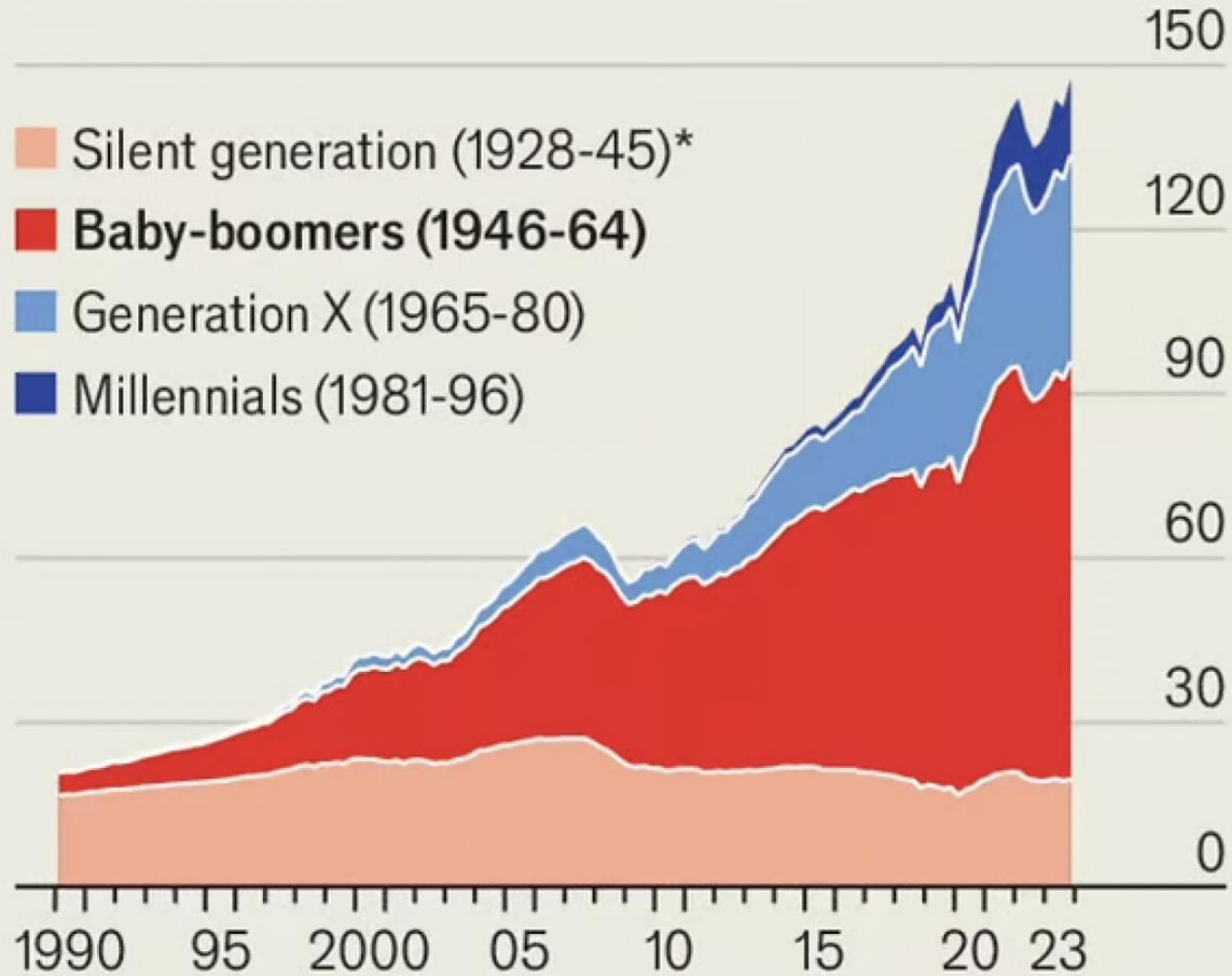
500 millones de personas



Old money

1

United States, net wealth, \$trn



Source: Federal Reserve

*Includes people born earlier


Mujeres Millonarias

Vida +larga

Reciben de padres y esposo

Generación X y Millennials Millonarios



A close-up photograph of two elderly men. The man on the left has long white hair and is wearing a light brown hat with a dark band. The man on the right has a white beard and is wearing a wide-brimmed hat. Both are wearing colorful, patterned shawls. The background is blurred.

+80 años X3 426 millones 2050

Generación x (1965-1980)

1. SEGURIDAD Y ESTABILIDAD (DATOS ES PRIORIDAD)
2. AUTONOMIA
3. RECONOCIMIENTO

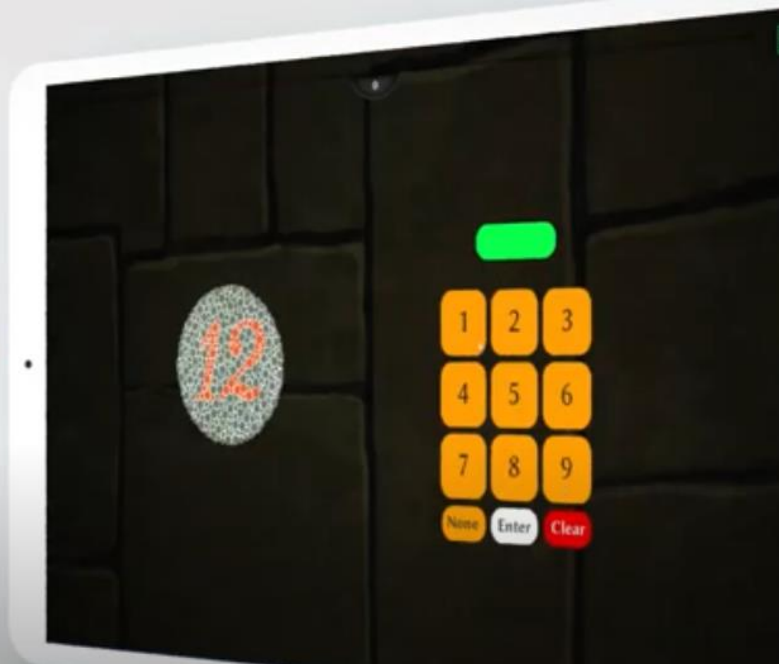


First product

Digital stool analysis
for Gut Health



EACH CRYSTAL
CONTAINS A BRAND
NEW TASK



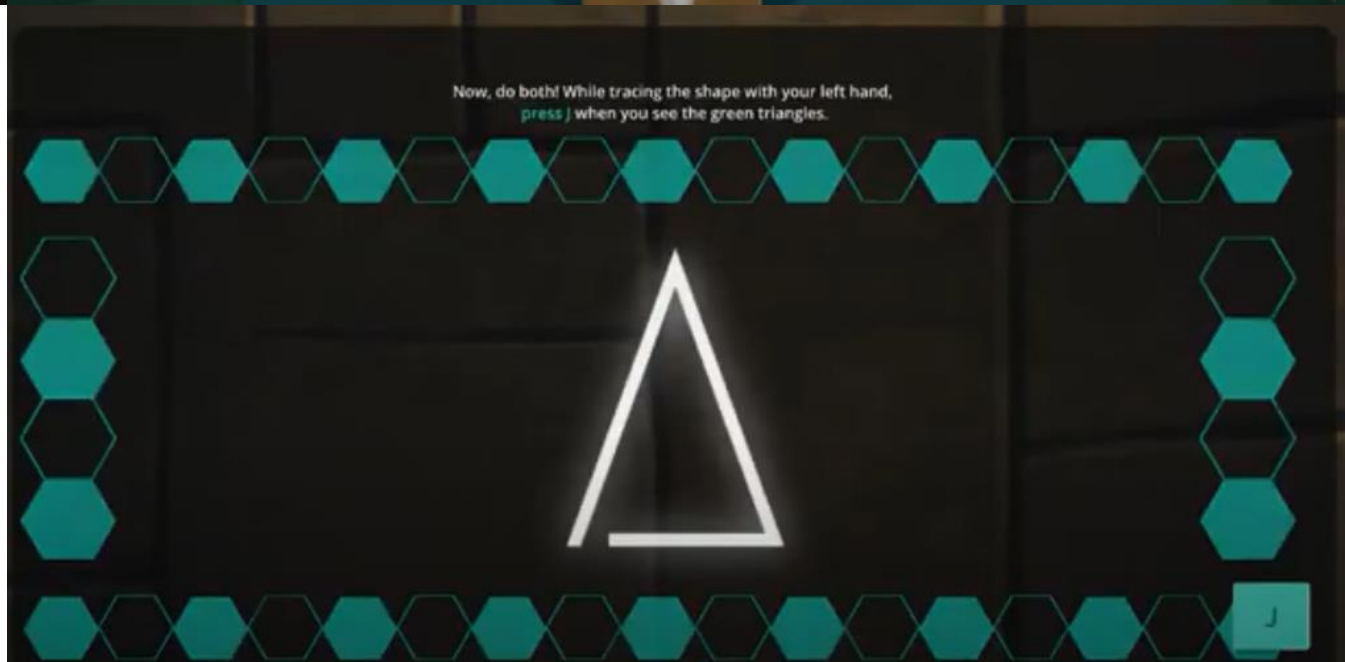
ALTERNOVA

[ABOUT US](#) [WHAT WE DO](#) [PORTFOLIO](#) [OUR WAY](#) [BLOG](#) [JOBS](#) [CONTACT US](#)

We power digital health apps & platforms

At Alternova we build interactive experiences using web and gaming technology with a focus on utilizing data to provide insights for research, care, and business.

Let's build a product together!



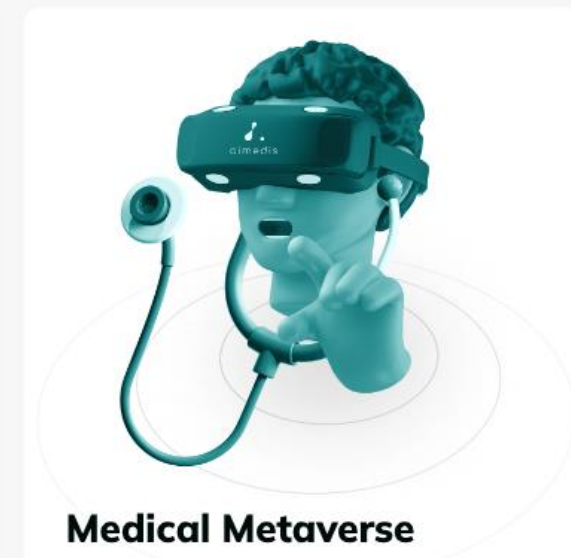
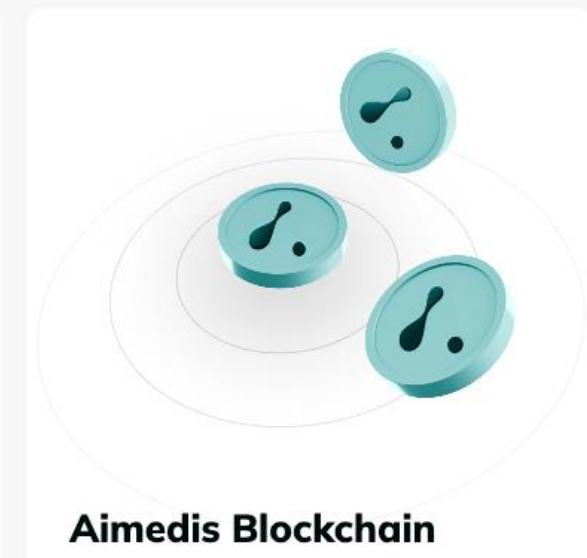
33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional

The next decade in Healthcare data and Metaverse experience

Revolutionizing how de-identified data across the globe will be exchanged and monetized.

Creator of the world's first medical metaverse - Aimedis Health City

Landsale part 1 has been finished



Aimedis Helpdesk



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional

OPORTUNIDAD DE POSICIONAMIENTO



**BLUE
ZONES**

Blue zones are regions where a higher than usual number of people live much longer than average.

There are five blue zone areas in the world



EL CODIGO DE LA VIDA SE ESTA DIGITALIZANDO

A's, C's, G's y T's = . 00101101

AlphaFold Protein Structure Database

Developed by Google DeepMind and EMBL-EBI

Search for protein, gene, UniProt accession or organism or sequence search

BETA

Search

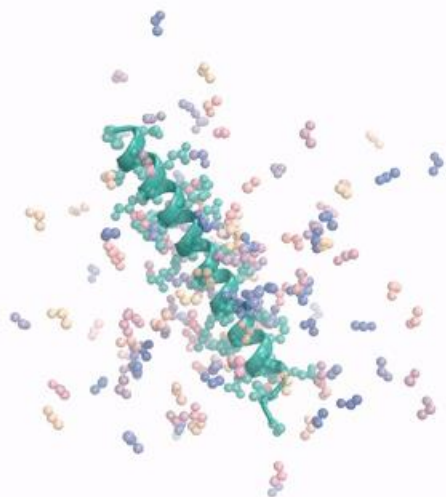
Examples: [MENFOKVEKIGEGTYGV...](#) [Free fatty acid receptor 2](#) [At1g58602](#) [Q5VSL9](#) [E. coli](#)

[See search help](#)

[Go to online course](#)

[See our updates – May 2024](#)

Baker Lab



ESM3: Simulating 500 million years of evolution with a language model

[Preview our paper](#)

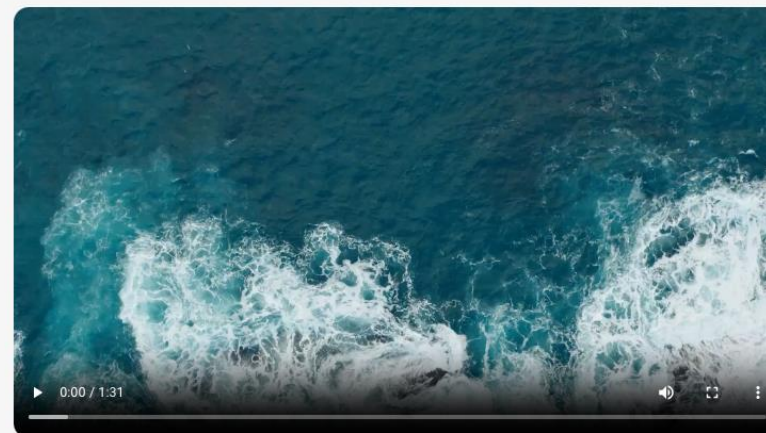


Table of Contents

[EvolutionaryScale](#)

[ESM3: A frontier language model for biology](#)

[Simulating 500 million years of evolution](#)

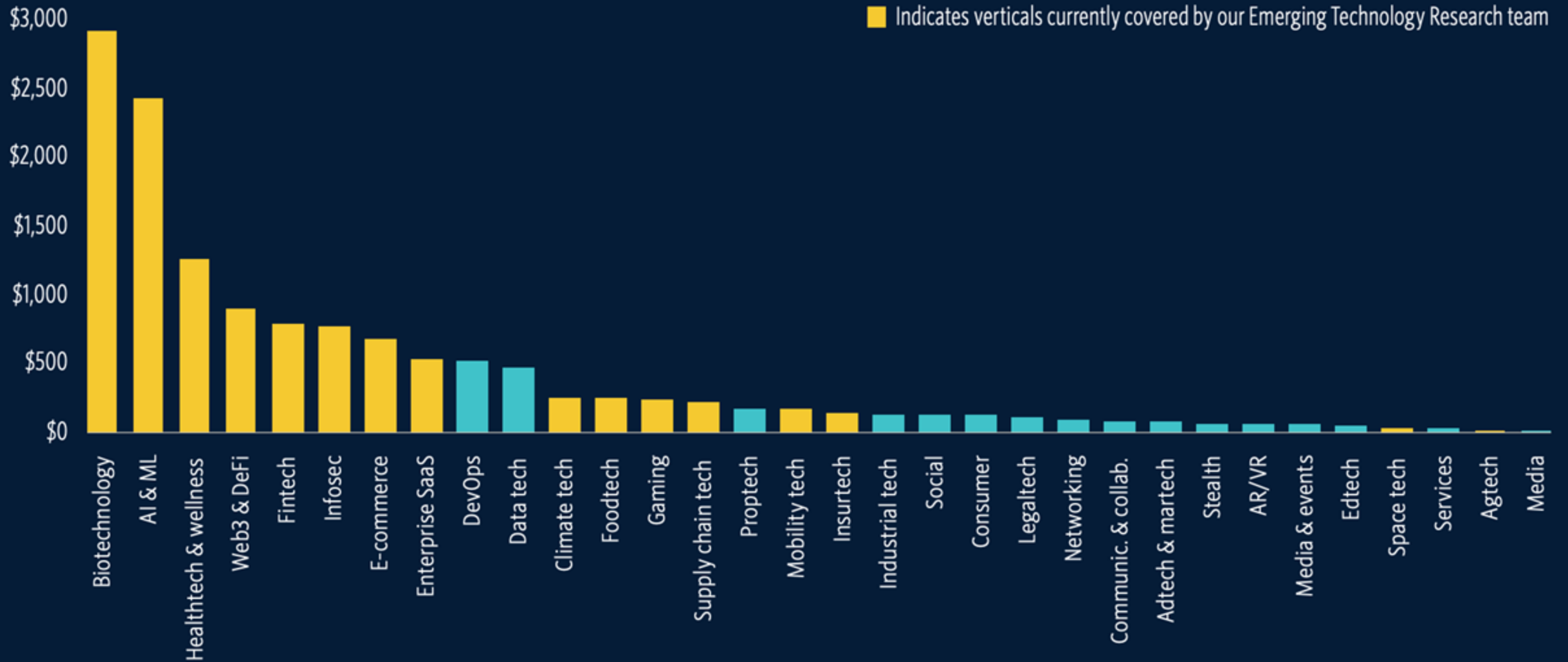
[Responsible development](#)

[Open Model](#)

[Where We Are Headed](#)



Trailing 12-month (TTM) ETI deal value (\$M) by segment*



Oportunidad

Aumentar base de datos genética y de Bioma latina

Nutrigenómica

Epigenética

Asociaciones con consumo



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional



Death Tech

GOODTRUST

Estate Planning ▾ About ▾ Resources ▾ Pricing Login Get Started


Smart Estate Planning. Will, Trust & Directives.

- ✓ **All-in-one:** Unlimited Will, Trust and Directives, valid in all 50 states.
- ✓ **Family plan, no extra fee:** Each individual can create their own plan.
- ✓ **Smart Digital Vault:** Easily organize your digital life and legacy.
- ✓ **Best value on the market:** It's never been easier to get more, for less.

[Start my Will](#) [Start my Trust](#)

AS SEEN IN

BBC CBS NEWS FORTUNE WSJ nerdwallet



Play video (1:10)
What's the GoodTrust Help

Here  After

Log in

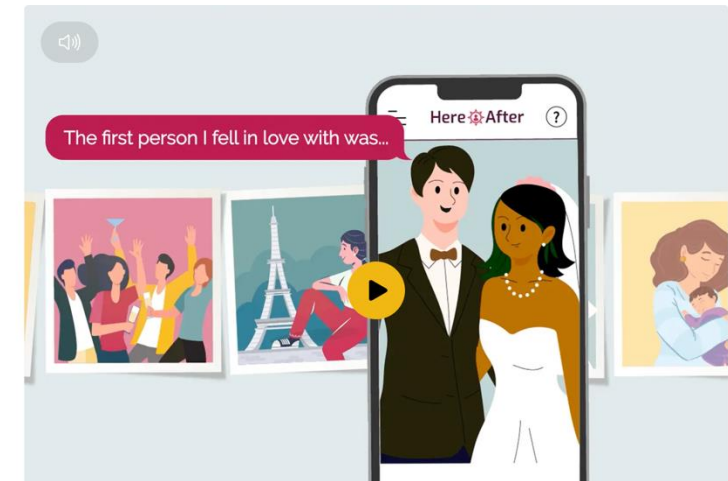
Purchase gift

Your stories and voice. Forever.

Preserve memories with an app that interviews you about your life. Then, let loved ones hear meaningful stories by chatting with the virtual you.



Want to use a web browser? [Create your free account](#) →



33° Foro Internacional OES
en alianza con la Fundación Santa Fe de Bogotá
y Planetree Internacional



Ai - copilotos

**Comunidades
de salud**

Hologramas

**Nuevos
consumidores**

Genética

Descentralización

**Modelos de
aseguramiento**

**Educación
profesional
Y familiares**

**Nutrigenómica
Epigenética**

**Ai –
reconocimiento
de imágenes**

**Subscripción a
servicios**

Bases de datos

¿QUE HAGO INTERNO?

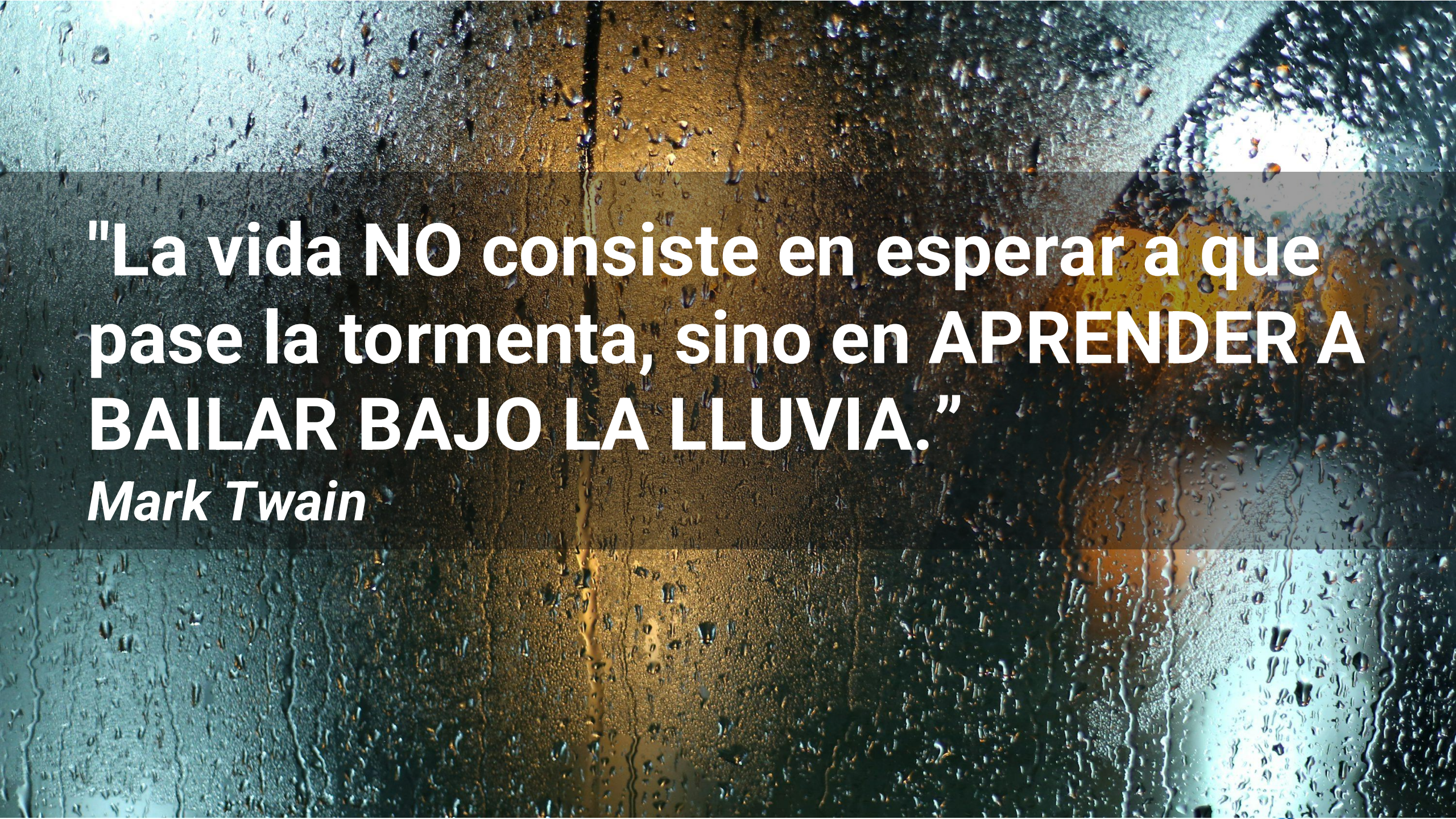
¿QUE VUELVO UNA EMPRESA APARTE?

¿QUE HAGO CON ALIADOS ?

UX

Elementos humanos y
digitales





**"La vida NO consiste en esperar a que
pase la tormenta, sino en APRENDER A
BAILAR BAJO LA LLUVIA."**

Mark Twain

GRACIAS POR SU ATENCIÓN

CONTACTO

JUAN CARLOS GUÁQUETA 

+57 301 232 6132

@jguaqueta (Instagram)

